



Honourable one,  
Greetings !!

### Sub: Hem-Virtues – A Learning revolution

Education is empirical to life which by instilling knowledge and information defines our character. Being an educationist or educational institute it is our fundamental duty to build a society that facilitates assimilation of values and prepares an informed and dutiful society.

Dedicated to the establishment of moral values in our society HEMA-FOUNDATION, a philanthropic arm of RR Global ( RR Kabel) has been working with our academia and education system for the last five years. It has successfully prepared and published integrated value-based academic syllabus for classes 1st to University level.

As per the guidelines of our central and state educational bodies like National Curriculum Framework (NCF), NCERT, CBSE and state boards, HEMFORMATION a real life experience and activity based integrated book on 48 human values for students and HEM-DISHA for teacher's guidelines has already been published and prescribed for classes 1st to 8th.

To make these values reach across the globe, on 25th June HEMAFOUNDATION has launched a revolutionary value-based academic Web- portal HEM-VIRTUES, which is telecasting comprehensive series of value-based integrated programs on 9 human values.

#### VALUES ( Short movie name)

- |                                  |                           |                                  |
|----------------------------------|---------------------------|----------------------------------|
| 1. Fearlessness ( अभय )          | 2. Curiosity ( जिज्ञासा ) | 3. Nature's Love ( नेम 'लेट )    |
| 4. Confidence ( दगडू )           | 5. Hopefulness ( आशाएँ )  | 6. Cleanliness ( स्वच्छता )      |
| 7. Cultural values ( संस्कृ षत ) | 8. Kindness ( परोपकार )   | 9. InnerHarmony ( अठनी की खुशी ) |

Since the very purpose of HEM-Virtues has been to envision a society that is rich in its values therefore integration of text has been correlated in a manner that it provides seamless amalgamation. Twelve Renowned educationists, psychologists and professionals will present these values in most interactive and practical ways to get instant and sustained assimilation.

The course will comprise Learn, MCQs , Practical, Task, Results, Impactful Research Reports, E-Certificate, Rewards and Recognition for students and institute respectively. Further, for more awareness webinar for parents and teachers are kept on every Wednesday since 15th July and the course for students will commence from 1st August, for each value 3 weeks activities on every Saturday, hence, course will complete on 30th January.



#### HEMA Foundation

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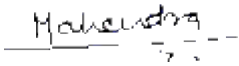
In its endeavour to take these values across globally HEMA-FOUNDATION seeks partnership from educational institutes, social organisations and society just on mere cost of their willingness. There is no financial burden on the institute or students. Please register on <https://hemvirtues.com/>. list of students on excel sheet will be registered on one click of button. Our humble request to be part of Hem-Virtues A Learning Revolution.

Encl: (Link)

1. [HEM-Virtues – Annexure](#)
2. [HEM-Virtues Poster of Activity Calendar](#)
3. [Hem-Virtues Account Creation Guide](#)
4. [Excel Sheet for bulk student enrollment](#)
5. [HF Journey Videos](#)
6. [HF Faculty Intro Videos](#)
7. [HF Values Promo Videos](#)

Please Register on <https://hemvirtues.com/>

Thank You and warm regards,



Mahendra Kabra  
(Managing Trustee)



Anita Maheshwari  
(Trustee & Creative Director)



Dr. Nagpal Singh  
(Academic Director)



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